

# Career Boost Digital Assistant

## What problem are you trying to solve?

People with less understanding of Nordic labor market such as students and newcomers have difficulty navigating their career in Sweden.

## How do you plan to solve the problem?

Personal assistant for match and support to find a suitable career for your skills or extending your skills for a new career.

## How do you plan to make this solution a reality? Do you have an action plan?

We will offer this solution free of charge to Arbetsmarknadsförvaltningar in different municipalities and AF to get users into the system to be able to match them digitally to the right courses and internships directly or through Stöd och Matching Partners. In the future we can be a Stöd och Matching AF partner to be able to have economical support. Biggest risk in the project is that companies are not prepared for internships that are solvable by supporting companies and digitally educating how to get the best ROI of internships. It will take 4 months to develop a solution that is at GDPR and government compliance.

## Why is your solution innovative?

It's similar to LinkedIn but customised to be able to provide trainees with Nordic companies and comply with Swedish regulation (insurance during trainee).

Trainee is the best way to get to know your future employers and this was approved by many education programs which offer trainees at the end of the course. We want to add more transparency to more than thousand AF partners that helps to match the internships already.

## How scalable is your solution?

There are more than 500,000 unemployed people couple of hundred thousands students and probably couple of millions people that would like to change or boost their career in Sweden. Almost same situation in other Nordic countries.

## **How does your solution make an impact?**

It will help increase the quality of life of people that are looking for new opportunities in their career by decreasing time to get a new job.

Accelerate your career.

## **Is your solution built on prototype or is it a conceptual solution?**

Prototype

## **Link to your pitch video (on Youtube, Google Drive or Vimeo)**

<https://drive.google.com/file/d/1LuZ7Ap-h8T3zlnjpHKUuqAiHEQuYECTD/view?usp=sharing>