Jobbly

What problem are you trying to solve?

How do we increase the employability of job-seekers?

How do we ensure that newcomers who do not know the language have equal opportunities to access the labour market?

We believe that computer skills, and writing skills, someone's looks and sometimes one's name are an unnecessary barrier in the job seeking / recruitment process.

How do you plan to solve the problem?

We give employers the option of accepting jobb-applications through phone calls.

Each job ad has its own phone number. Applicants can call in and tell you verbally about their work experience and other details relevant for that job. No need to spend hours on adjusting CVs and worrying about your written language skills. The employer can listen to applications when convenient and then press 1" to invite this person to an interview, or "press 2" to reject the application. Then the job-seeker will know that their application has indeed been evaluated. No photos and no names are relevant for this first step. We believe this will make a big difference in increasing the odds of relevant applicants getting to an interview, and finally getting a job, that might otherwise have been discarded because of their written CV or might not even have applied otherwise.

How do you plan to make this solution a reality? Do you have an action plan?

Technology is in place (the 46elks API). AMS can integrate this into the job-ads-platform and whenever an employer chooses to add a job to platsbanken and says yes to accepting applications verbally, an API request is triggered and 46elks sets up a phone number with the right settings setup for that job ad.

Our interactive demo at jobbly.46elks.com shows you an example of how it would work.

Why is your solution innovative?

Because applications are still done with CVs today.

It probably hasn't been done before because a lack of awareness of how (relatively) easy this is to setup.

How scalable is your solution?

Either it's (an optional) tiny cost for each employer when posting a job to accept applications verbally, or AMS can choose to bear the overhead, as part of the overall responsibility of making the labour market more accessible.

How does your solution make an impact?

Probably about 200,000 people of those looking for work in Sweden today.

Is your solution built on prototype or is it a conceptual solution?

Prototype

Link to your pitch video (on Youtube, Google Drive or Vimeo)

https://youtu.be/xRDxkBcGhz8