Lifelong learners

What problem are you trying to solve?

Regarding the problem, our focus on solving the part of adopting a solution based on the principles of MyData that deals with what information (about previous qualifications) should be stored and how it should be visualized, so that the citizen in question is presented in an attractive way also for future professions / roles such as may not yet exist. Personality and traits can develop a lot over time. This problem emerges when it comes to input and collection of data. Issues exists in how to get input from personal development / developed competence through private life, crises and other experiences that cannot be registered from credentials such as certificates, grades, and diplomas. We address problems with citizen adoption and resistance to change from agencies and the educational institutions, where citizens currently are not in self-control of her identity data.

How do you plan to solve the problem?

We aim to give every citizen a chance to develop to their full potential throughout life, regardless of starting point from a bottom-up approach. To achieve this, every citizen will be given a new digital wallet for their lifelong learning, where in addition to collecting grades and certificates, solutions are also offered for personal development. New solutions will be discussed during the hack. Evaluation of AI and Cognitive systems as a solution to the problem as well as new technologies such as web3 enabled digital identities based on blockchain.

How do you plan to make this solution a reality? Do you have an action plan?

Yes. We will build our concept. We don't have more time to write anything here due to technical issues.

Why is your solution innovative?

Idea to present the accelerating change and innovation in the labour market.

The world is changing, just look at it from a historical perspective and from the (second) industrial revolution toward today's third (industrial) digital revolution in the industry and society.

The innovation for the expectation in the future labour market disrupts and not only replace old jobs but a creative destruction process is enabling people to gain new possibilities. We call this the experience economy. Revolutionizing the way citizens and employers find each other. We help citizens make choices that not only is reactive but proactive by empowering them with a digital solution for signaling not only need, but contextual intention. This can be depicted in how people want to share not only their skills but their previous experiences and ways to find their dream job.

For employers this will be a radical way to find interdisciplinary citizens…

How scalable is your solution?

Bottom-up approach. Voluntary movements has been strong in the Nordics but is now facing new challenges. The labour movement has not responded according to the principles of volatility, uncertainty, complexity and ambiguity.

How does your solution make an impact?

"It's not the how or the what but the who"

"Potential, someone or something has the opportunity to develop or over time become something significantly more valuable than it is right now"

"In other words: Potential is a good start - but not the whole answer"

Is your solution built on prototype or is it a conceptual solution?

Conceptual

Link to your pitch video (on Youtube, Google Drive or Vimeo)

https://youtu.be/MmeiK5cANOY